

# Equine Photography

WELCOME GUIDE

*Foxglove*  
PHOTOGRAPHY

- 2021 -



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# Welcome


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Your horse: your best friend, your fur baby, a devoted and loyal ally on the journey through life. Sadly, our equine companions cannot be with us forever. But through photography, you can honor and preserve the memories you are making together every day.

We'll capture your horse's unique personality and spirit in images that are filled with life. Photo sessions start at 30 minute mini sessions and may last up to a full day. We will earn your horse's trust, study their personality, and get candid shots of your sweet horse enjoying all life has to offer. The setting may be your farm, the woods, your barn, or practically anywhere, though outdoors settings offer the most in terms of action shots. Photo shoots are family-friendly and are usually enjoyed by both the two-legged and four-legged members.



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# Q & A

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Photography sessions aren't just for human kids! They're perfect for showing off the personality of your equine companions. We've answered your most frequently asked questions to help you prepare for your trusted steed's day in the spotlight.

## 1 What should I bring to the photo session?

Two items will help the photography session run smoothly. The first is treats, especially things that crinkle, like peppermints! The second is a friendly face. To help your horse feel comfortable, one person can stand next to/or with them (just out of the shot) and the other can stand next to the camera, to get their attention.

## 2 How can I best prepare for the session?

We suggest that you bathe your horse the morning of your shoot, then keep him stabled. We will usually use a halter for some photographs and bridle for others, so a clean halter (ideally black or brown leather or a neutral color like blue/brown) and a clean bridle is important, also a saddle if you'd like some ridden shots. It's great to have a few treats around to keep the horse attentive during the shoot.

## 3 How should I dress for my session?

If you want to be in the pictures, choose what looks best with the color of your horse(s). If you're going to be riding, everything from jeans to show clothes to long dresses can be worn. Just make sure your clothes are safe to be around horses. We suggest 2-3 outfit changes, ranging from casual to a little fancier. That said, we want you to feel really relaxed and comfortable, so do choose clothing which reflects your personality and style.

## 4 The area we want to use doesn't have a fence, what do we do?!

No problem! During the session we'll use a rope halter and lunge line that we can edit out of the photo later. It'll look as if your horse was roaming the wild!



## 5 What happens if the weather is bad on the day of my photoshoot?

The weather is one of those unpredictable things – the forecasters can get it wrong, and in the space of a day things can change from heavy showers to glorious sunshine in an hour! In light rain, we normally decide to go ahead and dodge the showers. If it looks like torrential rain, then we may decide to postpone. On a windy day, we can find some more sheltered spots to take some photographs, and use the wind to our advantage create a bit of drama!

## 6 Where will my shoot take place?

Most of our equine shoots take place around the location where the horse is stabled. If you have concerns about the suitability of your barn and the surroundings, just let us know. We like planning the detail of shoots with you – we're also open to ideas!

## 7 How long does it take for our photographs to be ready?

Your photos are normally ready in approximately two-three weeks. In off peak season this can be quicker and during our busiest times it may take a little longer. We value the quality and finishing of your photographs over speed.

## 8 How long do the sessions last?

Sessions last approximately 1 to 1.5 hours, although we offer both shorter mini sessions and longer full farm shoots.

## 9 How far in advance do you schedule sessions?

Photography sessions are usually booked 1-2 months in advance. Just let us know what date you have in mind and we will be happy to check our calendar. If we have the date available, we require a retainer fee of "\$50" to hold the space for

## 10 Do you offer commercial or stock photography?

Yes, we offer stock photography for purchase. Please contact us for more details, as each project is unique.



# Timeline



## **Two Weeks Before Your Equine Photo Shoot**

Schedule hair and nail appointments.  
Put together your outfits and send for cleaning as necessary.  
Gather session tack and accessories.  
Scout location! Look for great backdrops and lighting.  
Practice your equine photo shoot hair and makeup.

## **Three Days Before Your Equine Photo Session**

Clean all your tack, even backups. You never know what will inspire you!  
Clean up the equine photo session areas like the area or barn aisles.  
Pull manes and tails, trim legs and faces.  
Make sure all paperwork is signed and necessary payments have been made.

## **Day Before Your Horse Photo Shoot**

Bathe your horse.  
Double-check and pack your outfits and accessories.  
Prepare and pack all needed tack and props.  
Pack necessary photo session paperwork to give to your equine photographer.

## **Morning of Your Equine Photo Shoot**

Feed your horse a low-energy meal.  
Give nervous horses a light work out like lunging. Rinse to remove sweat.  
Treat any stains that appeared over night.  
Re-trim muzzle and any stray hairs.  
Groom your horse to show quality. Apply sheen spray, face and hoof polish, etc.

## **Before the Start of Your Equine Photography Shoot**

Last wipe to clean any dust off tack.  
Wipe horse's face and mouth. Reapply spray to polish horse's coat.  
Shine your boots.  
Apply fly spray as necessary.  
Touch up your makeup and hair.  
Clothing check for dust, slobber or stray hay.



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# Traditional Packages

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## Beginner

Equine Session - 30 minute session, included 5 images for social media and web sharing. Does not include fantasy or black background shoots.

Travel within 30 miles of Pittsburgh is included. **\$150**



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## Novice

Equine Session - 1 hour session, included 10-15 images for social media and web sharing. Does not include fantasy shoots.

Travel within 30 miles of Pittsburgh is included. **\$275**

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## Preliminary

Equine Farm Session - 6 hour session, included 30 images for social media and web sharing. Also includes a \$150 photo credit for prints or digital files. For one owner only, not boarders.

Travel within 60 miles of Pittsburgh is included. **\$600**





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# Fantasy and Yearly Packages

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## Intermediate

Equine Session - 2 hour fantasy session, included 20 images for social media and web sharing, with two fantasy edits. Also includes a \$100 photo credit for prints or digital files. Message us to discuss hair, make-up and costume options.

Travel within 30 miles of Pittsburgh is included.

**\$400**



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## Advanced

Equine Session - 2 hour fantasy session, using our horses with a handler provided. Includes 20 images for social media and web sharing, with two fantasy edits. Also includes a \$80 photo credit for prints or digital files. Message us to discuss horses, hair, make-up and costume options.

Travel within 30 miles of Pittsburgh is included.

**\$500**

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## Olympic

The 4 Seasons Session - 4 1 hour sessions spread through the year. Can include holiday, black background, and snow sessions. included 5 images per session for social media and web sharing. Also includes a \$200 photo credit for prints or digital files.

Travel within 30 miles of Pittsburgh is included.

**\$750**





# What is a Fantasy Shoot?

## 1 What is a fantasy shoot?

Unicorns? Magic? Romance? Oh my! Our fantasy photo shoots allow you to live your best magical equestrian dreams. Have you always wanted to be a Viking, Fairy, or Southern Belle? What about a Princess or Knight in Shining Armor? Let us help you capture your imagination in photographs!

## 2 What should I expect during and after my shoot?

When we arrive at your farm or shoot location, we will spend some time with you finding the best spots for that fantasy look. Once we have locations in mind, we will help get your horse in fantasy tack and you looking your best. We will assist with props, posing, and helping keep your horse's attention during the shoot. Once your shoot is complete, we will spend time giving your photos the extra magic you want. Photo galleries will be delivered in 3-4 weeks.

## 3 Are costumes/hair/make-up included?

We do have a costume closet with outfits available for use in various sizes. Our website has photos of our current stock, but feel free to reach out to us with specific ideas. We also work with local costumers who you can rent items from. We do not provide hair and make-up at this time, unless you arrange something with us ahead of time, but we can recommend people who we know will bring out the best in you. '



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# A La Carte

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## Prints

4x6 (2) - \$35  
5x7 - \$35  
8x10 - \$45  
11x14 - \$75  
16x20 - \$110  
20x24 - \$175  
Wallets - \$35

## Canvas Wraps

8x10 - \$120  
11x14 - \$170  
16x20 - \$245  
20x24 - \$375

## Digital Files

Social Media - \$25  
(No print rights)  
Small Print - \$45  
(Up to 8x10 print rights)  
Advertising File - \$85  
(Release to use in ads)

## Metal Prints

8x10 - \$95  
11x14 - \$155  
16x20 - \$220  
20x24 - \$350





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# About The Photographer

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Since I was a child, horses and dogs have been part of my life. I fell in love with horses almost as soon as I could walk. As a child I rode every horse I could find. My trainer trained, bred, and showed, and that was instilled in me. Soon I started photographing horses. Saying that it has been exciting is an understatement. Nothing gives me more pleasure than capturing the bond between people and their pets – horses and dogs in particular. To me, photographing the love that exists between individuals and their horses is an art. By documenting the precious moments, I capture the moments that captivate your heart. Whether it be a photo shoot for a magazine cover, photos for Instagram and Facebook or simply a canvas that you want to be made for your home, I want to be your photographer.





# Contact

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